

WISCONSIN



Connie Dunlap • connie@supportingfamieliestogether.org • 608-443-4311
Heidi Luft • heidi@supportingfamieliestogether.org • 608-443-2494
www.supportingfamieliestogether.org

Supporting Families Together Association (SFTA) is Wisconsin's statewide member association for organizations committed to making every early childhood a great one. SFTA's core membership consists of Wisconsin's Child Care Resource & Referral Agencies and Family Resource Centers. SFTA envisions a Wisconsin in which all children in every community have the opportunity to reach their highest potential, and all adults embrace their role and responsibility to children.

At a Glance

- Year founded: 2007
- Year joined NFSN: 2011
- Network type: Independent nonprofit
- Network staff: 6 FTE
- Network annual budget: \$1.5M
- Federal funding sources:
 - Federal Community-Based Child Abuse Prevention (CBCAP)
 - Preschool Development Grant Birth through Five (PDG B-5)
 - Child Care Development Block Grant (CCDBG)
 - Private foundations
 - Earned income

Network Functions

- Connecting Members
- Training/technical assistance
- Working on systems change/policy/advocacy
- Securing/raising funds that are distributed to Members
- Marketing/public awareness activities
- Shared data management system
- Quality assurance

Highlights

- SFTA designed a Family Resource Center of Quality Accreditation process. To date, 9 FRCs have obtained accreditation. To learn more: <https://supportingfamieliestogether.org/members/family-resource-center-of-quality-accreditation/>
- In partnership with the Child Abuse & Neglect Prevention Board, SFTA is supporting 11 additional FRCs to go through the formal FRC Infrastructure process to work towards earning their accreditation, providing additional funding and tailored support to enhance their quality.
- SFTA conducted a robust FRC cost analysis with members to better understand the landscape regarding funding, agency budgets, staffing, and programming. Through data analysis, SFTA developed a funding formula to support funders and leaders developing budgets for new FRCs or expanding services. <https://supportingfamieliestogether.org/parents/publications/>

Standards of Quality Implementation



STANDARDS TRAINERS

3

CERTIFICATION TRAININGS

9

CERTIFIED INDIVIDUALS

255

WISCONSIN

Network Mission Statement:

To cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities.

Members

- FRCs in state statute since: 2000
- Number of Members: 36
 - 34 Community-Based FRCs
 - 1 School-based FRC
 - 1 Library-based FRC
- Pass through funding: \$850,000
- Pass through funding source:
 - Private foundations
- Other funding sources:
 - Federal Community-Based Child Abuse Prevention (CBCAP): \$450,000
 - State government funding: \$775,000
 - Private foundation - Celebrate Children's Foundation License Plate & Birth Certificate Revenue: \$275,000

Member Service Areas

- Parenting Support
- Access to Resources
- Concrete Support
- Family Development Services
- Child Development Activities
- Parent Leadership Development
- Health/Wellness Activities
- Community Strengthening Activities

Outcomes

- Held 42 training events for members with 728 participants.
- Held 58 Community of Practice opportunities to support program implementation (Triple P, Parent Cafe, Play Groups, Parent Leadership, Nurturing Parenting, and Protective Factors).
- 447 instances of individualized Technical Assistance were provided for member agencies.

